The Purpose of the Never Again Campaign

The primary purpose of the *Never Again Campaign* (NAC) is to have Japanese volunteers - in a factual, non-partisan way - spread the message of the A-bomb survivors of Hiroshima and Nagasaki:

**Never again Pearl Harbor!**

**Never again Hiroshima!**

**Never again Nagasaki!**

**Never again war!**
The second purpose of the Never Again Campaign is to share Japanese culture in order to promote international understanding.

How the Never Again Campaign Works

NAC volunteers use documentary videos/DVDs, films, slides, etc.

plus slides and other materials about Japanese culture, to illustrate their programs.

Volunteers provide a list of their available materials ahead of time so each presentation can be tailored to the time allotted, and to the age and interest of the audience.
Depending upon the volunteer, such things as:

calligraphy

origami

performing arts
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<th>martial arts</th>
<th>tea ceremony</th>
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NAC volunteers live with hosts in one area of the United States or Canada for three to six months, making it possible for them to reach many schools, church groups, civic clubs, camps, etc.

... etc. may be included.
Origin of the Never Again Campaign

In 1982, at age 25, Yoko Kitaura began the process of showing films and speaking about Hiroshima and Nagasaki survivors to audiences in the United States. Over three years, as her one-woman mission grew, she addressed roughly 17,000 people.

Inspired by the effectiveness of her activities, her host family, Marion and Don Lathrop, who are affiliated with the Peace and World Order Studies concentration at Berkshire Community College in Pittsfield, Massachusetts, joined her in forming the Never Again Campaign (NAC).

“She was informative, entertaining, thoughtful, . . . in short a first class educator. My students were enthralled with her and her message.”
Maureen McGilligan-Benton, 4th Grade Teacher, Marquette Elementary School, Madison, Wisconsin

“She made us laugh, but she also made us think.”
From a student in a NAC audience

“This assembly was, in my opinion, one of the most successful and powerful we have had at our school.”
Stephen Lawrence, Assembly Director, Princeton Day School, Princeton, NJ
During the summer of 1985, having first located several host families in the United States, the trio traveled around Japan interviewing 90 applicants for the campaign. By the summer of 1986, seven volunteers had been trained at Hiroshima and Nagasaki, had interviewed approximately 20 A-bomb survivors each, and had refined their knowledge of many aspects of Japanese culture.

A very productive year in the United States by each volunteer confirmed the belief that NAC should continue as a totally volunteer organization as long as there are volunteers in Japan willing to commit up a portion of their lives to this cause, as well as hosts in the United States and Canada willing to give them an opportunity.

By 2008, 52 NAC volunteers, including Yoko, had reached over 363,480 people, with over 11,565 presentations in 38 states + D.C. and 11 countries, including Japan, the USA and Canada.

All new volunteers go to Hiroshima and Nagasaki, plus interview A-Bomb survivors and study about related issues as part of their training.
NAC is strictly nonpolitical, supporting no political party, candidate or policy, except the abolition of war as a way of solving conflicts.

"The non-political, non-judgmental presentation of the Japanese NAC volunteers lends credibility to the goal."

Tom and Dorothy Whalen, Hosts, Dover, Delaware

How the Never Again Campaign is Funded

All who work for the Never Again Campaign are volunteers. Many individuals and groups in Japan have provided financial support for the purchase of films and other supplies. In the United States, the Never Again Campaign is an outreach program of Berkshire Community College through its Peace and World Order Studies concentration. Additional support comes through donations.

Japanese volunteers pay their own way to and from the United States or Canada and assume all personal expenses while here, including medical insurance.

Hosts offer free room and board for three to six months, give moral support, help the volunteer to improve his/her English, and initially assist the volunteer in finding speaking engagements. Local transportation costs should be borne by groups hosting the presentations.

Yumi is a pure delight . . . She has become an integral part of our family and we have had so much fun. She has been very busy doing presentations and she has had nothing but glowing reports from every school she has visited.”

Pam Jacobson (NAC host)
For more information about the Never Again Campaign, or to inquire about becoming a host, contact:

The Never Again Campaign c/o Professor Donald N. Lathrop
Berkshire Community College
1350 West Street
Pittsfield, MA 01201-5786 USA
Email: dlathrop@berkshirecc.edu

Telephone: (413) 236-4618

Website: http://www.berkshirecc.edu/neveragaincampaign
Japanese website: http://nac.junyx.net/
Weekends & Evenings, Don or Marion Lathrop,
home: (518) 781-4681

INVITE A NAC VOLUNTEER INTO YOUR HOME

AND GIVE A GIFT OF PEACE TO YOUR COMMUNITY!