

Topic	Discussion	Follow-up
<p data-bbox="201 404 443 435">Meeting Opening</p> <p data-bbox="201 540 594 613">Secretary's Report (Minutes from 08/13/2014)</p> <p data-bbox="201 789 470 820">Treasurer's Report</p> <p data-bbox="201 1268 512 1299">Chairwoman's Report</p>	<p data-bbox="653 404 1245 435">Cindy called the meeting to order at 5:04 p.m.</p> <p data-bbox="653 540 1297 654">Jessica reviewed the minutes from the previous meeting. Stan Motioned to accept the minutes and Dawn seconded the motion.</p> <p data-bbox="653 760 1339 1003">The balance in the account is \$655.00 after spending \$774 for giveaways for current students. Jenn asked the board if a portion of the budget could be used for food for the athletic alumni event coming up. Stan motioned to accept Jenn's proposal, Chris seconded the motion.</p> <p data-bbox="653 1247 1251 1320">Please see the attached report at the end of this document.</p>	

<p>Bylaws</p> <p>The New BCC Website, Facebook, Linked-In and other forms of communication</p>	<p>Stan made a motion to appoint Ray Gargan and Derek Gentile to the board. It was unanimously approved by all present members of the board.</p> <p>There was some discussion regarding appointing and removing members of the board. The question of whether or not someone should be removed from the board if they missed a certain number of meetings was mentioned. If someone is appointed to the board the time he or she serves needs to be defined.</p> <p>There is nothing new to report regarding the bylaws.</p> <p>Linked-In – There are currently 90 members of Linked-In who are members of the BCC Alumni group.</p> <p>Facebook – Currently there are 174 likes on the BCC Alumni page. A poll will be done to find out what alumni would like to see on the page, since currently there is not much participation by alumni on the page.</p>	<p>There will be further discussion regarding appointing and removing members to the board. Once there is an agreed upon process, the bylaws will be edited accordingly.</p>
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Upcoming Events

High School Presentations- Enrollment is down by 6%. One of the things the college is doing to help increase enrollment is reaching out to the guidance counselors at the local high schools. Two of the schools who responded back are McCann and Drury. McCann is looking to do an all-day event on Friday, May 15th- Jenn, Jessica and Dawn will get together to brainstorm ideas and decide what kind of presentation the alumni will do.

Spring Open House- The Spring Open house is Saturday, March 28th, 10- 12. After some discussion the board decided the Alumni Association will have a table at the event. The board will look into getting a banner for the alumni association to have at events.

Falcons Reunion Event- The event will be held on Sunday, February 1st, 2015 at 1 p.m. and everyone is welcome to attend. Jenn has been promoting the event on Facebook but it has not been getting much of a response. Lauren had a couple people who are looking for alumni who were Falcons, there are now 75 alumna who are tagged as falcons.

Please contact Jenn by e-mail if you are interested in helping with the high school presentation or the Spring open house.

New Business

Old Business

Bowling Event- One of Jeff's friends owns Imperial Bowl on Dalton Avenue. He thought it might be a nice idea to do a bowling night for alumni and their friends and family. The board will look into doing the event in the next few months when it is not as busy.

Brown Bag Lunches- Looking into the possibility of having brown Bag Lunches with Alumni. The site could be any location, it would be a way for alumni to spotlight themselves and promote what they are doing. Currently the college is looking for someone to coordinate the program.

Scholarship Applications – The online scholarship application has been opened for 2015. Please contact Jenn if you are interested in helping read and rate scholarship essays.

Quotation Table Tents- Kathy has started the process of creating table tents with inspirational

<p>Ad-hoc groups and Initiatives</p> <p>Adjournment</p>	<p>quotes from alumni on them for current students. Please e-mail Kathy with any quotations you have.</p> <p>Spring Day of Caring-This topic has been tabled until the next meeting. Cindy will touch base with Vinny Marinaro and will hopefully have a date set for the event by the next meeting.</p> <p>Food Fundraiser- Ashlee is still working on planning the food fundraiser event, she is still looking into what the best timing would be for the event.</p> <p>There is nothing new to report regarding our ad-hoc groups and initiatives.</p> <p>Cindy motioned to adjourn the meeting at 6:15, Dawn seconded the motion.</p>	
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Respectfully Submitted by Jessica Russo



Chairwoman's Report January 28, 2015

Since we have last met, the BCC Alumni Board has been getting noticed via some promotional events. Jeff Hiltbold and I met with Jennifer Kerwood at BCC to do the photo-op to accompany the Berkshire Eagle Article. We did note some quotes taken out of context in what was published, however, the overall article and placement on the front page was a wonderful PR opportunity.

A second event was the taping of the TV show "1350 West Street" where Jennifer and I were interviewed by Richard Chrisman to talk about happenings at BCC as well as our Board. The show lasted approximately a ½ hour and can be viewed on-line in their archive list.

A third event was when I was invited to join a meeting at BCC with their planning task force. The group discussed getting BCC promoted at the local high schools and junior high schools. It was interesting to hear about the early intervention at the junior high school age to start interest early. The task force may ask some members of the Alumni Board if we want to participate with any planned outreach opportunities. So please attend as much or as little as you are comfortable with. As they develop their action plans, Jennifer and/or I will update the group on available opportunities.

In Article VI – Board Members and Officers – Section 2 – we have the ability to appoint additional board members for a period of one year without an election. Since we max out at 20 and we are nowhere near full board capacity, we do have two people that have expressed an interest in becoming a part of this Board. Ray Gargan and Derek Gentile. These gentlemen are very supportive of BCC and will enhance our Board's ability to accomplish some of our initial endeavors. As a newly formed group we have a lot on our plates, so getting additional assistance from people that want to be involved is key. Jennifer will provide some background on each candidate for all of you to digest prior to my formal request for a vote to appoint.

Thank you everyone for your continued support of this dynamic new Board. We have a wonderful opportunity to promote a college that has played an important role in all of our lives and we can also make a difference in our community via our outreach projects and events.

Sincerely,

Cindy A. Shogry-Raimor.

Chairwoman, BCC Alumni Board of Directors